

Shaked Or Blaut

SKILLS

WordPress Design
UI Wireframing
Chat Automation
AI-Based Automation
CRM Flows
Product Discovery &
Requirements Gathering
Client Onboarding
Graphic Design
Branding
Typography
Illustration
Packaging

TOOLS

ChatRace (Automations Systems)
Elementor
Wix
Figma
Make
ChatRace
Open AI
Photoshop
Illustrator
InDesign
Adobe Firefly
XD

LANGUAGES

Hebrew - native speaker
English - fluent

DEATILS

053-7003233
shaked.bla@gmail.com

PORTFOLIO

053-7003233
[https://shakedbla.wixsite.com/
/portfolio](https://shakedbla.wixsite.com/portfolio)

UI/ UX Designer

SUMMARY

Experienced UX Specialist at ALL CHAT, Building and writing automation flows, Skilled in Developing AI-driven automatic response systems using OpenAI, Planning and designing the company's website. Has a strong background in branding and graphic design. Graduated with honors in Visual Communication.

WORK EXPERIENCE

All Chat / UX Specialist

February 2025 – September 2025

Building and writing automation flows, integrating third-party systems (including CRM platforms), Developing AI-driven automatic response systems using OpenAI, with customized conversation instructions to each client's specific needs. Planning and designing the company's website. Responsible for leading client onboarding and specification meetings.

Ministry of Defense / Graphic Designer

2019-2021 / military service

Graphic print design for internal clients. Working with external printing services companies. Working in a high pressure environment.

Mentoring / USA & Israel

2021-2024

Alexander Muss / Instructor

Guiding a group of an American high school teenagers.

Camp Seneca Lake / Instructor

Instruction at a summer camp in the USA, Pennsylvania through "The Jewish Agency".

Krambo wings / management

Experience in managing and mentoring volunteer youth and children with special needs. Skills: including active listening, punctuality, initiative and building relationships of trust, working with the company's management.

WORK EXPERIENCE

Ariel University / P.Engineer in Visual communication (with honors)

2022-2024

Studying UI & UX, concept building, branding, design for printing and for social networks. Market research, user research, storytelling, presentations, composition, color and typography.

Elkana Ort / High School

2014-2019

Full matriculation certificate.

Major - 5 graphic design credits (graduation with a grade of 90)