Shaked Or Blaut

SKILLS

UI/UX Design Wireframing Product Discovery

User Research Responsive Design

AI-Based Automation Systems

User Flows Prototyping Visual Design Branding Typography

Composition

Team Collaboration

TOOLS

Figma

Photoshop

Illustrator

InDesign Elementor

Wix

Make

ChatRace OpenAl

Adobe XD

Adobe Firefly

LANGUAGES

Hebrew - Native English - Fluent

DEATILS

053-7003233

shaked.bla@gmail.com

PORTFOLIO

https://shakedbla.wixsite.com/portfolio

UI/UX & Product Designer

SUMMARY

UI/UX Designer with proven experience at ALL CHAT in designing responsive web interfaces, building automation flows, integrating CRM systems, and developing AI-based communication tools using OpenAI. Experienced in user flows, product-focused design, and leading client onboarding and specification processes. Graduate with honors in Visual Communication.

WORK EXPERIENCE

All Chat / UX Specialist

February 2025 - September 2025

Building and writing automation flows, integrating third-party systems (including CRM platforms), and developing Al-driven automatic response systems using OpenAl with customized conversation instructions. Planning and designing the company's responsive website. Leading client onboarding and specification meetings.

Ministry of Defense / Graphic Designer

2019-2021 / military service

Produced design materials for internal departments under tight deadlines. Managed print production with external vendors.

Instructor & Mentor / USA & Israel

2021-2024

Alexander Muss / Instructor

Guiding a group of an American high school teenagers.

Camp Seneca Lake / Instructor

Instruction at a summer camp in the USA, Pennsylvania through "The Jewish Agency".

Krambo wings / Management

Experience in managing and mentoring volunteer youth and children with special needs. Developed strong communication and leadership skills.

EDUCATION

Ariel University / P.Engineer in Visual communication (with Honors) 2022-2024

Focus: UI/UX Design, Branding, Concept Development, and Visual Storytelling.

Elkana Ort / High School

2014-2019

Full matriculation certificate.

Major in Graphic Design (5 study units, final grade: 90)